

Little Old Lady and the lieutenant governor



Ed Norgord / Star-News

Lt. Gov. Leo T. McCarthy meets the Little Old Lady From Pasadena, Lenore Woodward

Team's a hit at centennial preview

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Staff Writer

The official Little Old Lady From Pasadena teamed with Lt. Gov. Leo T. McCarthy, Jan Berry of Jan and Dean fame, and members of Pasadena's Centennial Committee Monday to unveil the official poster and to view the float built as a tribute to the centennial.

"Only in Pasadena do you get such great weather," said Loretta Glickman, vice chairwoman of the Pasadena Centennial Committee and member of Pasadena's board of directors. "We want all the luck for sunshine on New Year's Day because we'll be kicking off the six-month celebration of our centennial."

The events and activities are being planned to celebrate the city's 100th birthday on June 19.

Standing outside C.E. Bent and Son Inc., where the centennial float is being built, Glickman presented McCarthy, City Director John Crowley and Bill Walleck, chairman of the

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float judging committee of the Tournament of Roses, the first centennial posters.

Scene-stealing Lenore Woodward, outfitted in a black feathered hat, black dress, shawl, granny glasses and riot pink and black high-top tennis shoes as Pasadena's official Little Old Lady, gave McCarthy a "Go, Granny, Go" pin, a copy of the Jan and Dean hit album and a kiss.

"I've seen every parade since 1937, either in person or on TV," she said. "I live right around the street from it."

The limited edition posters, designed by Antje Goebelsmann, feature the centennial's logo of City Hall flanked by palm trees with confetti drifting over it.

The posters come in two colors: Pasadena Purple with Greene and Greene green, named after the famous architects of California bungalow-style homes, and Pasadena Purple and pink.

Only 250 posters will be sold. The price, in a tribute to the city's beginnings in 1886, will sell for \$18.86.

Earlier, McCarthy toured the warehouse-sized building where the floats are being built.

"What an extraordinary place this is," said McCarthy, who described Pasadena as a city of charm and grace. "This city has a reason to celebrate."

The centennial float depicts a floral, larger-than-life Little Old Lady of Pasadena wearing sneakers, raising a glass of champagne in a toast and waving a New Year's Eve noisemaker. She's riding in the back of a huge, white convertible with the Tournament of Roses rose logo emblazoned on the wheels. The float is sponsored by the Huntington Sheraton Hotel.