

Mets, Cards lose,  
remain tied for 1st;  
details in Sports

# The Oregonian

Forecast: showers  
high, 75; low, 58;  
report on Page A2

VOL. 135 — No. 44,484

SUNRISE EDITION

MONDAY, AUGUST 19, 1985

Copyright © 1985, Oregonian Publishing Co.

48 PAGES 25 CENTS

## 'Little Old Lady' enjoys hot rodding, adventure

Photo on Page One.

By TOM MANN  
of The Oregonian staff

VANCOUVER, Wash. — You might expect to see a 70-year-old woman in a flowered dress with a flowered apron and pillbox hat, but when she also is wearing pink high-top tennis shoes and sitting in a hot rod car, you know she must be the Little Old Lady from Pasadena.

Lenore Woodward, who has lived in Pasadena, Calif., for the past 54 years, was at the Clark County Fairgrounds over the weekend in Little Old Lady guise to take part in the Hot Rod Magazine Super Cruise—West.

The three-day event drew 600 entries from eight states and Canada, with one entry coming all the way from Alaska, said Susan Davis, press spokeswoman.

Portland-area winners in the Participant's Choice car show, a peer-judge contest, included Brad Vandenburg of Clackamas, who finished second in the Best Street Machine category for his red 1950 Mercury Coupe.

Buzz Peck of Vancouver finished third in the Best Street Rod category for his red 1947 Buick, Davis said. Fred and Cheryl Hall of Gresham finished fourth in that category with their gray 1932 Ford Coupe, and Bruce D. Russell of Vancouver finished fifth for his 1932 Ford Phaeton.

Woodward became the Little Old Lady in an unusual way. She was working as a free-lance writer and covering a "Little Old Lady" contest for the Pasadena Star News. "So I thought I'd wear a dumb old hat to blend in," she said.

Later that evening while she was typing her story, she received a phone call; she had been picked as the runner-up in the contest. She told her husband and he said, "Go for it." Woodward substitutes for Ethel Sway, 77, when the winner can't be present.

This is not the first time Woodward has been in the public eye. She is best known for her gesture on a poster that reads, "Express thyself." She also is an actress who has played roles in "Hart to Hart," "BJ and The Bear," "The Bob Newhart Show" among others, and "Roadie," "Deadly Force" and other motion pictures.

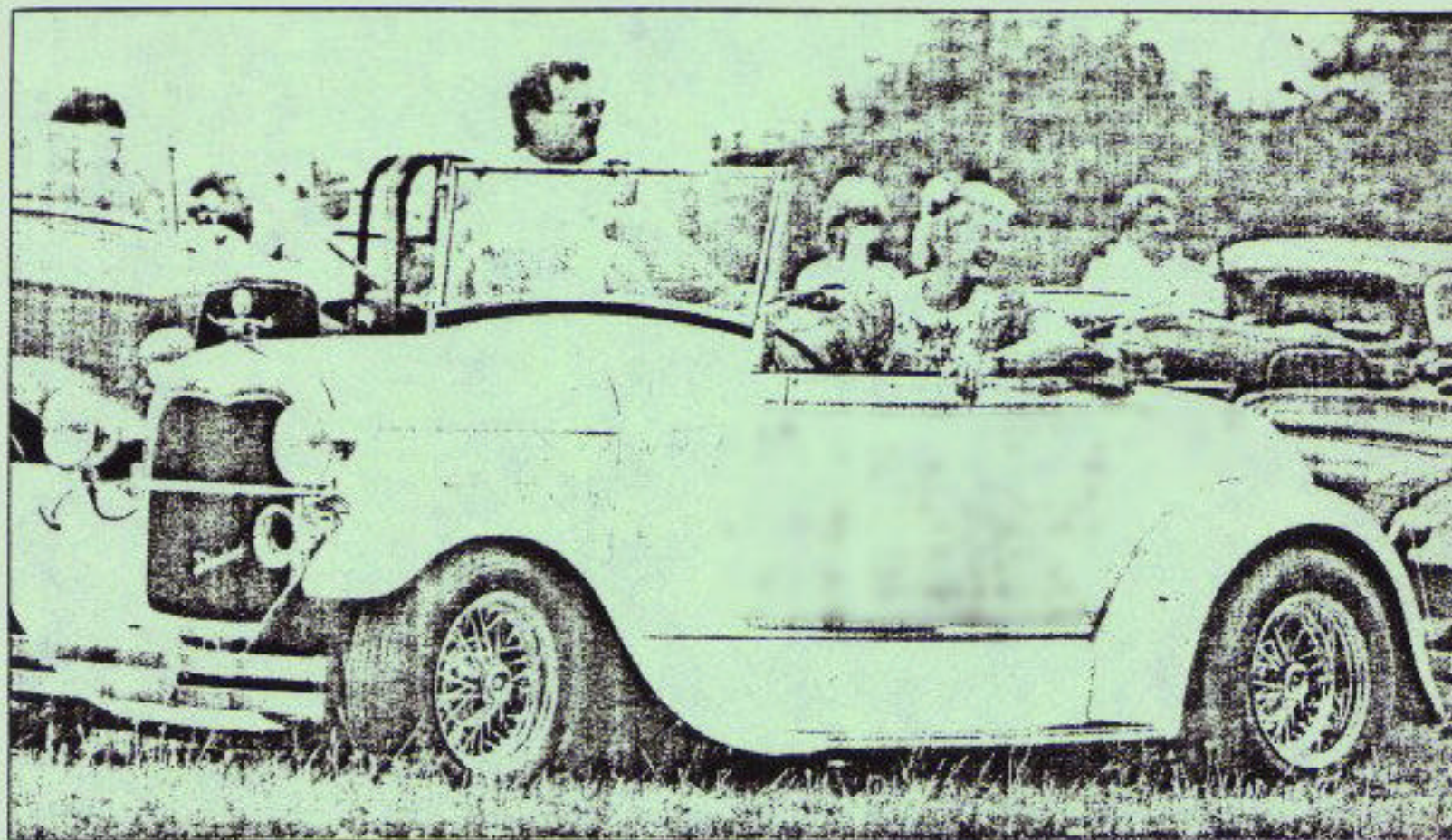
"You name it," Woodward said, and she either has done it or is going to do it. She learned about cars from a boyfriend who worked in a junkyard. She and her son built a hot rod but could not drive it because there was no proof of ownership.

Woodward is a race walker and carried the Olympic torch through Pasadena. "I wanted to make a statement," she said, adding that she hoped race walking would be put in the Olympics as a women's event as well as a men's.

"I work out three times a week pumping iron; I'm a real strong old lady," she said.

Learning to fly and scuba dive are next on the agenda for Woodward. However, Don Altfeld, co-writer of the Jan and Dean hit "Little Old Lady from Pasadena" and president of Little Old Lady from Pasadena Enterprises Inc., has other plans for her.

Altfeld said he hoped to turn Woodward into something "like a Mickey Mouse character," whom everyone will know.



The Oregonian/KRAG SCATTARELLA

Go granny — Little Old Lady from Pasadena, Lenore Woodward, holds court during hot rod car show held over weekend in Clark County, Wash. Story on Page B2.